



Since 1991, DAVID Systems innovates with software for the broadcast industry. Our standard or tailored solutions help media organizations to improve collaboration, produce news faster and distribute content over broadcast and other emerging tri-media services. All aspects of a media workflow can be addressed with the DigaSystem® Media Asset Management, supplemented by DAVID's modules from Ingest to playout. Integration with the enterprise IT infrastructure and third party application are enabled via open and standards based interfaces.

Leading public and private Radio and Television stations worldwide trust DAVID Systems' innovation and services capabilities for their operations and their evolution as rich media providers.

We are reinforcing our Customer Solutions Group(CSG) and are looking for a

## Product Manager (M/F)

reporting to the CSG Management and managing our Product Management and Solution design activities.

### Your Position and Tasks:

- Portfolio management (release and life cycle, product strategy, roadmap, pricing)
- Collect and prioritize customer requirements for new products
- Merge customer requirements with portfolio
- Drive Pre-Sales activities, demonstrate new solutions and products
- Drive Make-or-Buy decisions; identify OEM resell opportunities
- Support portfolio marketing activities, such as newsletters, data and fact sheets, solution papers, release information, roadmap information, case studies
- Analysis of markets, trends and competition

### Your Profile:

- Diploma/Masters degree in Engineering (Dipl. Ing), Business and Engineering (Dipl. Wirtsch.Ing/ Dipl.-Wirtsch.-Inf.) or equivalent experience
- At least 7 years of experience in the IT industry , ideally with focus on broadcast and media
- Comfortable in technical and complex environments
- Experienced in managing highly customizable products and solutions
- Ability to develop and represent the core positioning and messaging for products and solutions
- Highly developed written and verbal communication skills
- Ability to present and negotiate in English and German
- Ability to work in teams
- Willingness to perform flexible hours
- Eloquent, self-managed, open, communicative and responsive attitude

If you are looking for a personal challenge in a growing international company from Bavaria and motivated to work in an innovation and teamwork powered environment, we look forward to your application.

Please send your application including your salary expectations and potential start date to:

**Rosemarie Mohr** at [humanresources@davidsystems.com](mailto:humanresources@davidsystems.com)

For additional information please visit <http://www.davidsystems.com>